

# SenseMaker®

## Engaging a diversity of human perspectives to make sense of complex challenges

Our Virtual Quickstart is an 8 week, team-based learn-as-you-do intervention designed to build capacity in how to design and manage a SenseMaker® engagement, as well as how to get the best of your data. We have found that the best way to learn SenseMaker® is to apply the relevant principles and tools in your own projects, and on your own challenges and opportunities. We invite you to come with your teams, or to invite your clients to this journey, and to bring a real project with you. This training intervention bundles participation for up to 3 members in each team, and includes a 4-week license to run your project.



### Week 1. Designing your Engagement

Session 1. (45 min)

Topic: Course introduction, setup and introductions

Session 2. (60 min)

Topic: Understanding the objectives, defining the engagement, setting up the environment, engaging with the ecosystem

Assignment: Conceptualise your project



### Week 2. Designing your Framework

Session 3. (Approx. 60 min)

Topic: Principles of signifier design, and working with signifier libraries

Assignment: Pick signifiers for your project from a curated library

Session 4. (Approx. 60 min)

Topic: Assembling your signifier framework, and Translating for your audience

Assignment: Assemble your design, test it with a small group and iterate the tool from their feedback. Send it to another workgroup for their feedback.

Peer Learning Session 1. (Approx. 60 to 90 min)

In this lightly facilitated session, teams will present their project designs to the group for feedback

Final designs submitted to facilitator for configuration onto SenseMaker® Collector

### Weeks 3 to 6. SenseMaker® Pilot

You will receive a link that will take you to your live SenseMaker® project. You will then run your SenseMaker® project for a 4-week pilot period, where you will be responsible for data collection from your own target audience. We will conduct 2 check-ins over this 4-week period.

Week 4: Session 5. (Approx. 60 min)

Topic: Check in on progress of capture, and discussion on data collection strategies

Peer Learning Session 2. (Approx. 60 min)

In this lightly facilitated session, teams will discuss the progress of their data collection and share lessons on strategies they adopted, and to understand what worked, and didn't work in each team's environment



### Week 7. Working with SenseMaker® data

Session 6. (Approx. 60 to 90 min)

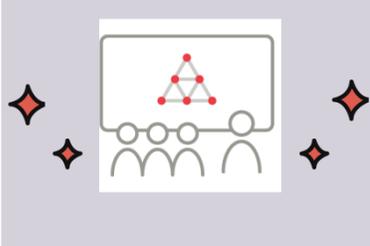
Topic: Utilising our interactive workbench for pattern-based interpretation, and Understanding your dataset and structure

Assignment: Use our template to conduct sense-making of your dataset

Peer Learning Session 3. (Approx. 60 to 90 min)

In this lightly facilitated session, each team will present their key insights to the group for discussion and feedback. We will discuss safe-to-fail probe development in response to the insights.

Assignment: Use our safe-to-fail experiment design templates to develop 3 experiments



### Week 8. SenseMaker® and Complex Facilitation

Session 7. (Approx. 60 to 90 min)

Topic: In this final session, we will discuss how SenseMaker® can be integrated with complex facilitation methods, and do a final review of all concepts covered over 8 weeks together

