

MEMBERSHIP OPTIONS

2020-2021

'What's in a name? Sensemaker has done just that: it's enabled us to make sense of complex situations, discover truths we had not previously thought about and started a conversation with our customers' -Silke Boak



CYNEFIN CENTRE
MAKING SENSE OF COMPLEXITY

Joining Us

PROGRAMMES AND MEMBERSHIP

There are two ways to join The Cynefin Centre, by joining one of our Programmes or through Cynefin Centre membership. In general membership is available for not-for-profit organisations, academic institutions and government at various levels. Not for profit organisations set up and funded by commercial organisations are also eligible if they are independent of the sponsor.

Programmes membership

Most of the organisations we work with are either members of the Cynefin Centre, with one or multi-year memberships that allow them to carry out multiple projects, or members of a specific programme. A programme membership offers those who join it an opportunity to contribute to an existing body of research, ongoing support, and access to a community of like-minded people and organisations. It can be a good option for anyone new to the methods and SenseMaker® tool.

Current areas of focus for programme memberships are:

- Healthcare
- Climate change
- Discrimination, Power and Conflict
- The Numinous
- Citizen engagement
- Democratic innovation

Programme membership includes:

- Join the growing community of SenseMaking practitioners
- License to use SenseMaker® projects with optional customisations
- Training in Cynefin and SenseMaker® outputs.
- Access to Cognitive Edge Premium Network
- Access to Webinars and resources

Contact us if you are interested in becoming a programme member.



Joining Us

CYNEFIN CENTRE MEMBERSHIP

Membership allows the flexibility to carry out bespoke research in any field and provides training to develop internal capability in complexity and SenseMake® alongside community support. There are membership options aimed at not-for-profit, academic and government organisations who are looking to design their own SenseMaker® projects.

Membership benefits include:

- Join a growing community of SenseMaking practitioners
- License to use SenseMaker® software
- SenseMaker® Virtual Quickstart training
- Design Reviews of SenseMaker® instrument
- Access to Cognitive Edge Premium Network
- Access to Webinars and resources
- Discount to Cynefin Retreats and Events

Membership Options

DESCRIPTION	STUDENT	SMALL ORGANISATION	MEDIUM ORGANISATION	LARGE/INTERNATIONAL ORGANISATION	INTERNATIONAL ORGANISATION
	FOR STUDENTS OR MICRO NOT FOR PROFITS	FOR SMALL NOT FOR PROFITS	FOR UNIVERSITIES, LOCAL GOVERNMENTS OR NATIONAL GOVERNMENT IN SMALL COUNTRIES	FOR GOVERNMENT DEPARTMENTS IN LARGER COUNTRY OR LARGE SINGLE ORGANISATION	FOR WHOLE GOVERNMENT USE BY MAJOR COUNTRY / WORLDWIDE USE FOR NOT FOR PROFIT.
QUICK START - PLACES ANNUALLY (NO. OF INDIVIDUALS)	1	3	3	6	10
SENSE MAKER PROJECTS	1	2	5	10	20
NUMBER SENSEMAKER LICENSED USERS	1	1	4	6	10
SENSEMAKER DESIGN REVIEWS	1	2	3	5	10
COGNITIVE EDGE PREMIUM MEMBERSHIP	YES	YES	YES	YES	YES
ACCESS TO WEBINARS & RESOURCES	YES	YES	YES	YES	YES
DISCOUNT ON CYNEFIN CENTRE RETREATS	YES	YES	YES	YES	YES
COST	\$1,500	\$5,000	\$10,000	\$20,000	PRICE ON APPLICATION
ENHANCED MEMBERSHIP OPTIONS					
VIRTUAL RETREATS	1	3 PLACES ANNUALLY	8 PLACES ANNUALLY	15 PLACES ANNUALLY	OVER 15 PLACES ANNUALLY
COST	FREE*	\$1,200	\$3,000	\$5,000	PRICE ON APPLICATION

**Students given first option to intern at the event and attend for free*

PRICE ON ENQUIRY FOR OPTIONS THAT FALL OUTSIDE OF THESE MEMBERSHIP TYPES.

If you would like to become a Cynefin Centre or have specific needs and would like to discuss bespoke support, please [contact us](#) to see how we can accommodate.

Joining Us

STUDENTS AND TRAINING

Students and Membership Bursaries

To ensure that Cynefin Centre membership is accessible to all who work towards a better world, a limited number of membership bursaries are available. Successful applicants to these can be awarded memberships for free or at a reduced cost.

Students are encouraged to consider SenseMaker® in their studies, and as such are welcome to apply for the bursary. Please complete [this application form](#) if you would like to be considered.

Note that applications will be reviewed within four weeks of application.

SenseMaker® Virtual Quick Start

Each membership option includes training in SenseMaker®. These courses are held frequently throughout the year; small cohorts go on a 8-week learning journey taking them through the basics of Cynefin, right the way through to designing a SenseMaker® instrument and piloting it. Please [register](#) interest in joining us for a Cynefin Centre Virtual Quick Start.

Contact us if you would like some more information.

Cynefin Centre business unit of Cognitive Edge

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