



# MEMBERSHIP OPTIONS

SenseMaker® training and software membership packages for NFP, government, public and academic organisations



**CYNEFIN CENTRE**  
MAKING SENSE OF COMPLEXITY

There are two ways to join The Cynefin Centre, by joining one of our Programmes or through Cynefin Centre membership. In general membership is available for not-for-profit organisations, academic institutions and government at various levels. Not for profit organisations set up and funded by commercial organisations are also eligible if they are independent of the sponsor.

## PROGRAMME MEMBERSHIP

Most of the organisations we work with are either members of the Cynefin Centre, with one or multi-year memberships that allow them to carry out multiple projects, or members of a specific programme. A programme membership offers those who join it an opportunity to contribute to an existing body of research, ongoing support, and access to a community of like-minded people and organisations. It can be a good option for anyone new to the methods and SenseMaker® tool.

Current areas of focus for programme memberships are:

### THE NUMINOUS

LEARN MORE



### CLIMATE CHANGE

LEARN MORE

### EDUCATION

LEARN MORE

### HEALTHCARE & PATIENT JOURNEYS

LEARN MORE

### POWER, DISCRIMINATION & CONFLICT

LEARN MORE

### CITIZENS ENGAGEMENT

LEARN MORE

Programme membership includes:

- Join the growing community of Sense-Making practitioners
- License to use SenseMaker® projects with optional customisations
- Training in Cynefin and SenseMaker® outputs
- Access to Cognitive Edge Premium Network
- Access to Webinars and resources



## CYNEFIN CENTRE MEMBERSHIP

Membership allows the flexibility to carry out bespoke research in any field and provides training to develop internal capability in complexity and SenseMaker® alongside community support. There are membership options aimed at not-for-profit, academic and government organisations who are looking to design their own SenseMaker® projects.

### Membership benefits include:

- Join a growing community of SenseMaking practitioners
- License to use SenseMaker® software
- Design Reviews of SenseMaker® instrument
- Access to Cognitive Edge Premium Network
- Access to Webinars and resources
- Discount to Cynefin Retreats and Events

## MEMBERSHIP OPTIONS

DESCRIPTION	FOR STUDENTS OR MICRO NOT FOR PROFITS	FOR UNIVERSITIES, LOCAL GOVERNMENTS OR NATIONAL GOVERNMENT IN SMALL COUNTRIES	FOR GOVERNMENT DEPARTMENTS OR LARGE SINGLE ORGANISATION	FOR WHOLE GOVERNMENT USE BY MAJOR COUNTRY / WORLDWIDE USE FOR NOT FOR PROFIT.
QUICKSTART - PLACES ANNUALLY (NO. OF INDIVIDUALS)	1	3	6	10
SENSEMAKER® PROJECTS	1	5	10	20
NUMBER SENSEMAKER® LICENSED USERS	1	4	6	10
SENSEMAKER® DESIGN REVIEWS	1	3	5	10
PREMIUM MEMBERSHIP	YES	YES	YES	YES
ACCESS TO WEBINARS & RESOURCES	YES	YES	YES	YES
DISCOUNT ON CYNEFIN CENTRE RETREATS	YES	YES	YES	YES
COST	£1,500	£10,000	£20,000	PRICE ON APPLICATION

\*Students given first option to intern at the event and attend for free

Price on enquiry for options that fall outside of these membership types.

If you would like to become a Cynefin Centre member or have specific needs and would like to discuss bespoke support, please contact us to see how we can accommodate.

**CONTACT US**



## STUDENTS AND TRAINING



### Students and membership bursaries

To ensure that Cynefin Centre membership is accessible to all who work towards a better world, a limited number of membership bursaries are available. Successful applicants to these can be awarded memberships for free or at a reduced cost. Students are encouraged to consider SenseMaker® in their studies, and as such are welcome to apply for the bursary.

Please complete [this application form](#) if you would like to be considered. Note that applications will be reviewed within four weeks of application.

### SenseMaker® Virtual Quick Start

Student memberships include training in SenseMaker®. These courses are held frequently throughout the year; small cohorts go on a 8-week learning journey taking them through the basics of Cynefin, right the way through to designing a SenseMaker® instrument and piloting it. Quickstart offers you an opportunity to benefit from a blended learning approach which includes access to our online learning platform, live tutorials, and consultation sessions with expert SenseMaker® practitioners. This means you will receive expert guidance and support in designing and safely running your first pilot.

This training intervention bundles participation for up to 3 members in each team, and includes a 4-week license to run your project.



[REGISTER INTEREST HERE](#)