



SENSEMAKER® QUICKSTART

DELIVER A REAL PILOT ENGAGEMENT, STEP-BY-STEP



SENSEMAKER®

Virtual Quickstart offers a 10-week learn-as-you-do journey, where we work with you to deliver your own, real pilot engagement, step-by-step. Every Quickstart journey offers you an opportunity to benefit from a blended learning approach which includes access to our online learning platform, live tutorials, and consultation sessions with expert SenseMaker® practitioners. This means you will receive expert guidance and support in designing and safely running your first pilot.

SenseMaker® Virtual QuickStart in a nutshell

Deliver your own, real Pilot Engagement, step-by-step

10-week Cohort-based Learning

For Teams of up to 3 people

Collect up to 1,500 entries

Choose between 2, 6 or 12 months subscription

WHAT TO EXPECT

The Quickstart journey provides a learning intervention with a focus on capacity building and active learning. We are adopting a hybrid learning approach that includes virtual self-paced learning as well as instructor-led sessions. You will be given access to our learning platform and carefully developed training videos to learn the basics of using SenseMaker®. To optimise peer-learning, we recommend that groups set aside time to go through the content together. Every session also has recommended reading, as well as assignments. We will also meet for facilitator-led tutorial sessions where we run through group activities that help synthesise the material and answer questions.

The curriculum covers:

- Engagement conceptualisation and collection design
- Design principles of SenseMaker signifiers; do and don'ts working with signifiers; and how to use our signifier library
- Working with SenseMaker® data: patterns, sense-making, and the development of actionable insights
- How to engage clients or your organisation in intervention design i.e. moving from data to action (Vector Theory of Change)

The tools you need for the Quickstart journey are:

- Thinkific – this is where we host the majority of the course content, video lectures, downloadable readings and lecture slides
- Google Doc/Slides – this will be our main working folders to host our working documents, and will be utilised for our tutorials and co-working activities
- Zoom – For our tutorials and clinics
- And of course, most importantly, the SenseMaker® Platform!



GO SENSEMAKER® QUICKSTART