



SENSEMAKER® FASTLAUNCH

DEDICATED SUPPORT WHILE YOU ROLL OUT YOUR ENGAGEMENT



SENSEMAKER®

SenseMaker® FastLaunch is for organisations that are looking to manage their own engagement timeline and who desire more dedicated support. Your team (of up to 5 people) will have a designated SenseMaker® Consultant to guide you through the different phases of your engagement. FastLaunches are usually delivered within 3-months, with the option to extend the engagement with additional SenseMaker® subscriptions of 6 or 12 months.

FastLaunch is a mentored journey that focuses on providing backend support to you and your team, or client to deliver on a specific engagement. This is a consulting and learning journey rolled into one. Our SenseMaker® consultants will deliver elements of the engagement alongside you, as well as focus on providing capacity building that will enable your future use of SenseMaker®.

SenseMaker® FastLaunch in a nutshell				
Co-design your first Engagement from Design to Reporting	Dedicated SenseMaker® Consultant	For Teams of up to 5 people	Collect up to 3,000 entries	Choose between 3, 6 or 12 months subscription

WHAT TO EXPECT

- | Phase 1. SenseMaker® FastLaunch Design and Deployment | Phase 2. Respondent Engagement Support | Phase 3. Monitor early Results and Emerging Patterns |
|---|--|---|
| <ul style="list-style-type: none"> Detailed review of the engagement intent, plan and objectives Co-design of a signification framework in collaboration with you and your team Testing and iterating a final engagement design Configuration and deployment of the final configuration on the SenseMaker® platform | <ul style="list-style-type: none"> Review response rates and progress during a focused 30-day collection period Provide advice and suggestions for different data gathering and engagement modes (i.e. virtual sessions, multi-observation responder recruitment, email campaigns, etc.) | <ul style="list-style-type: none"> SenseMaker® results review with your team to support insights identification Provide orientation and mentoring on the use of SenseMaker® Dashboards and Workbenches for pattern identification and insight generation Provide report templates and advice in identifying patterns and insights. |



GO SENSEMAKER® FASTLAUNCH