SenseMaker® FastLaunch is for organisations that are looking to manage their own engagement timeline and who desire more dedicated support. Your team (of up to 5 people) will have a designated SenseMaker® Consultant to guide you through the different phases of your engagement. FastLaunches are usually delivered within 3-months, with the option to extend the engagement with additional SenseMaker® subscriptions of 6 or 12 months.

FastLaunch is a mentored journey that focuses on providing backend support to you and your team, or client to deliver on a specific engagement. This is a consulting and learning journey rolled into one. Our SenseMaker® consultants will deliver elements of the engagement alongside you, as well as focus on providing capacity building that will enable your future use of SenseMaker®.

**SenseMaker® FastLaunch in a nutshell**
- Co-design your first Engagement from Design to Reporting
- Dedicated SenseMaker® Consultant
- For Teams of up to 5 people
- Collect up to 3,000 entries
- Choose between 3, 6 or 12 months subscription

**WHAT TO EXPECT**

**Phase 1. SenseMaker® FastLaunch Design and Deployment**
- Detailed review of the engagement intent, plan and objectives
- Co-design of a signification framework in collaboration with you and your team
- Testing and iterating a final engagement design
- Configuration and deployment of the final configuration on the SenseMaker® platform

**Phase 2. Respondent Engagement Support**
- Review response rates and progress during a focused 30-day collection period
- Provide advice and suggestions for different data gathering and engagement modes (i.e. virtual sessions, multi-observation responder recruitment, email campaigns, etc.)

**Phase 3. Monitor early Results and Emerging Patterns**
- SenseMaker® results review with your team to support insights identification
- Provide orientation and mentoring on the use of SenseMaker® Dashboards and Workbenches for pattern identification and insight generation
- Provide report templates and advice in identifying patterns and insights.

**GO SENSEMAKER® FASTLAUNCH**

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