

EXECUTIVE BRIEFINGS

Thinking Partnerships: Let's go far. Let's go together.



THE CYNEFIN CO
LIBERATE HUMAN POTENTIAL

Our Executive Briefings are delivered by our Thought-leaders and Thought-facilitators. Thought-leaders are established speakers, researchers, and advanced practitioners in the field while thought-facilitators are experienced practitioners on the topics selected for the briefings.

Executive briefing topics are co-developed in consultation with you during a one hour orientation and planning meeting. Briefings can optionally draw on topics already developed and include:

Leading in
Complexity

Decision-
making in
times of
Uncertainty

Innovation on
the edge of
Chaos

Complex
Adaptive
Strategy

WHAT TO EXPECT

Executive briefings are delivered virtually and are 90 minutes in duration.

The briefings consist of two parts:

- i. Presentation of content with the use of slides and/or virtual whiteboard. This segment takes the form of a lecture and is delivered typically in 40-50 min. Questions and conversations are encouraged during this session however the total duration may extend beyond typical times.
- ii. Q & A and general conversation. The balance of the briefing time, typically 40-50 min, is open for questions, conversations, and specific case or situational assessments.

PRICING FOR BRIEFINGS STARTS AT:

Thought-leader sessions: £4,840

Thought-facilitator sessions: £2,500



HOW THE PROCESS WORKS

1. You provide us a Briefing Objective statement that outlines the complex topic, issue, or challenge you would like your executive team briefed on.
2. We provide you a short list of named Thought-leaders or Thought-facilitators who can deliver the Executive Briefing session and a cost for each option.
3. You select a Thought-leader/facilitator for your engagement and provide us with three options for dates/times for:
 - 1 hr consultation sessions
 - 1.5 hr Briefing sessions
4. We confirm dates and issue an invoice to you for the Executive Briefing. Invoice is to be paid in full a minimum of 5 days prior to the confirmed consultation session.

[CONTACT US FOR MORE INFORMATION](#)



SEEKING A DEEPER PARTNERSHIP?

It is probably safe to say that this saying is more pertinent today than ever before. As the context around us becomes ever more complex and turbulent, the need for networks and communities where we can interact with like-minded people, but also encounter diverse perspectives that challenge us while we learn and explore together become indispensable. Membership of the various Cynefin Networks and Programmes offers exactly that kind of community.

[EXPLORE MEMBERSHIPS](#)

