

COVID-19 SENSEMAKER® RESPONSE

RESILIENCE IN LEADERSHIP

Using SenseMaker®'s narrative journalling to understand how leaders are building resilience in these times

From 10-30 May, Cognitive Edge's Cynefin Centre, collaborating with the UNDP, launched an experiment in narrative journaling geared towards leaders.

Participants were self-selecting as they responded to a blog post and an email sent out to Cognitive Edge Network Members, and signed up to take part. Future research would look to address this with a wider, more diverse sample.

The biggest takeaway from this experiment is meta – humans, in the context of extenuating circumstances, will not withhold knowledge. This pandemic presents a unique opportunity for the UNDP to empower leaders to share and learn from each other.

DEMOGRAPHIC OVERVIEW

652

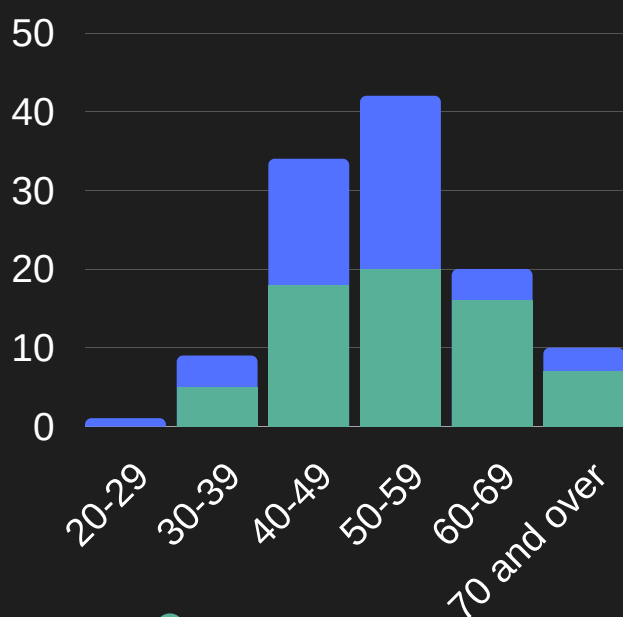
journal entries were submitted

121

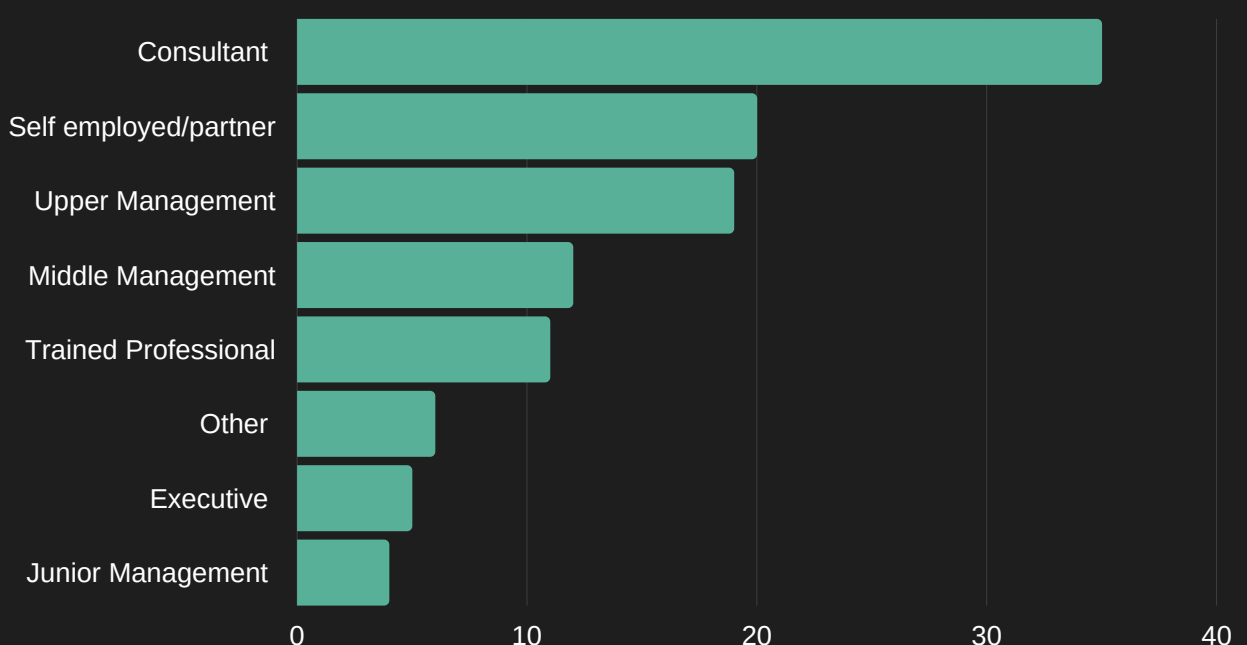
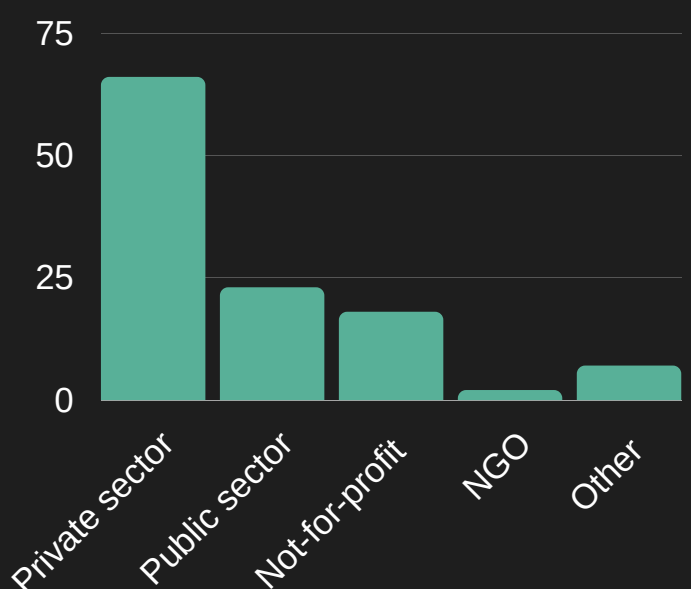
people signed up

27

nationalities took part



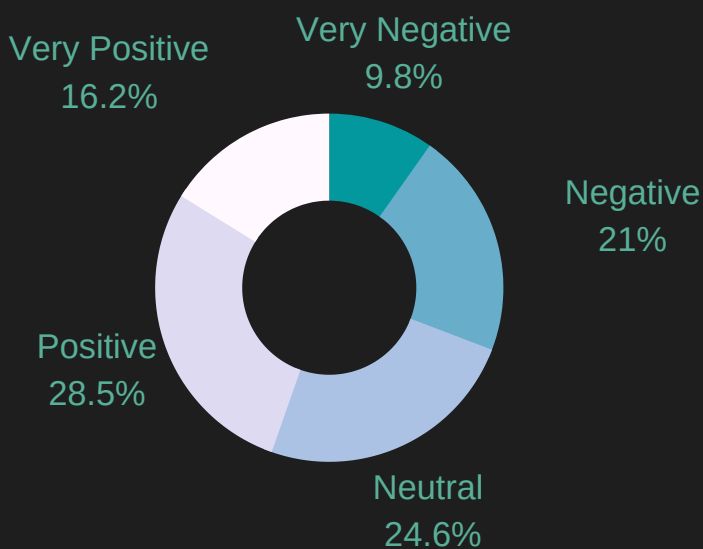
MALE = ●
FEMALE = ●



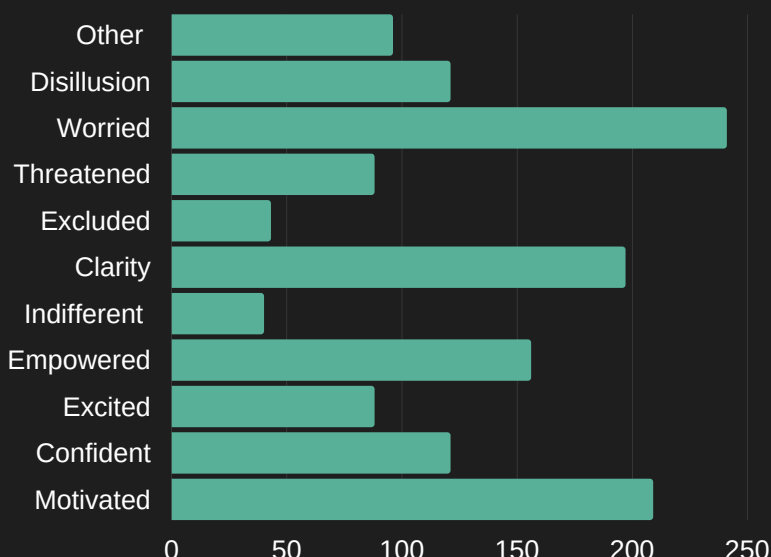
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OVERVIEW OF RESULTS

Respondents were asked to describe their story, 43% were either positive or extremely positive



What feelings were present in the experience?



KEY INSIGHTS FROM TRIADS



Societal Concerns

There is strong agreement that we need to Adapt and Transform, not Accept, the challenges that COVID-19 throws at us.



Future Implications

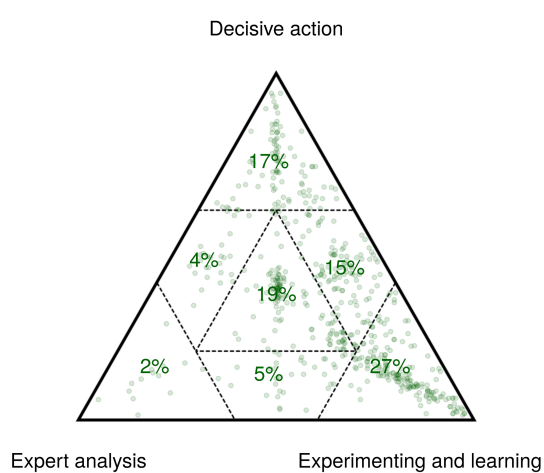
What's required for Transformative Radical Change is reconsidering Habits and Customs.



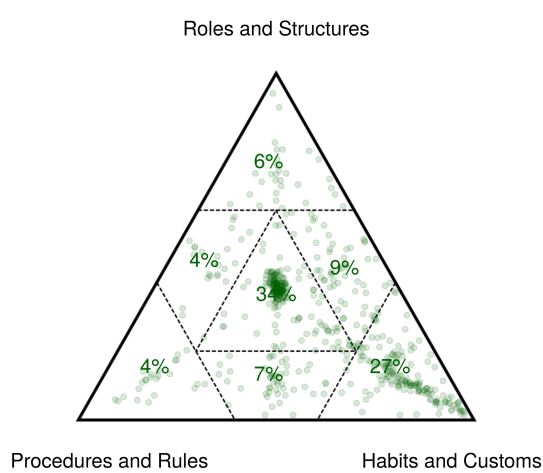
Personal Resilience

Responding by Experimenting and Learning is related to reconsidering Habits and Customs.

My entry requires a response based on...

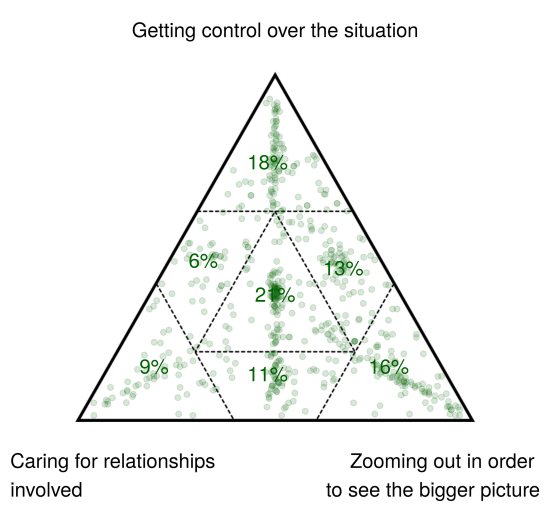


My entry would require rethinking...



Change and impact

My entry requires...



My entry suggests we need to...

